



Trade Adjustment Assistance for Firms

Up to \$75,000 for import-impacted manufacturers



What is Trade Adjustment Assistance?

Trade Adjustment Assistance (TAA) is a U.S. Department of Commerce program designed for manufacturers adversely affected by imports. This program offers 50/50 cost sharing of projects aimed at improving a firm's competitive position, up to a total of \$150,000 in projects with a maximum TAA cost share of \$75,000. The amount the program can costshare is dependent upon the demand on program, funding level and company size and sales. Funds are applied toward the cost of consultants, engineers, or other outside professional service providers a firm chooses to implement projects such as:

MANUFACTURING

- ISO/QS 9000 Preparation & Registration
- Quality Assurance
- Product Development, Design & Testing
- Product Certification (CE Mark, UL etc.)
- Operations Analysis
- Manufacturing Technology Review
- Productivity Improvement
- Process Engineering
- Production Planning, Scheduling & Control
- Inventory Management
- Statistical Process Control
- Work Methods and Standards
- Facility & Equipment Review, Selection & Layout
- Cellular Manufacturing Design & Implementation
- CAD/CAM Selection & Implementation
- Material Handling Methods

INFORMATION TECHNOLOGY

- Hardware/Software Evaluation & Recommendation
- System Conversion & Enhancements
- Custom Programming
- Integrated Manufacturing Systems
- Electronic Data Interchange (EDI)
- Office Automation
- E-Commerce

MARKETING

- Market Research
- Marketing & Sales Strategy
- Advertising/Sales Promotion/Brochure Design
- Web Site Development
- Distribution Analysis & Development
- Distributor & Sales Representative Search
- Sales Force Management Programs
- Product Line Evaluation
- Analysis of Competition
- Export Development
- Customer Service Analysis

FINANCIAL AND GENERAL MANAGEMENT

- Profit Planning/Cash Management/Budgeting
- Debt Restructuring
- Cost Management
- Quality Management
- Strategic Planning
- Expansion, Diversification & Divestiture Studies
- Organizational Analysis
- Human Resources Planning & Executive Search
- Customized Training Design & Implementation
- Compensation & Incentive Programs
- Succession Planning

What are the eligibility requirements for Trade Adjustment Assistance?

To qualify, a manufacturing firm must have lost some domestic business to imports, and experienced sales and employment declines over the last two years.

How does a firm apply?

Interested firms should contact their local Trade Adjustment Assistance Center (TAAC) to get started. A TAAC professional will initially assess eligibility and prepare an application on a firm's behalf. For additional program information and a list of TAACs, visit taacenters.org.